



Thirty years ago, the wine trade ignored pink wine. It was inconceivable that a trade list would devote a whole page to them. Then there might have been three entries, one a French wine from Anjou, one from Portugal and one (dangerously innovative, this) a Champagne.


The last ten years have seen a revolution in production and consumption. Pink wines have grown, are growing and will continue to grow in popularity. They have also changed dramatically in the way they are made. A much greater variety of grapes is used. Cabernet Sauvignon, Merlot, Shiraz, Pinot Grigio, Sauvignon Blanc, Grenache, Pinotage, Zinfandel all produce rosés of very different shades and dryness but all share or should share flavours of summer and red fruits.

H.B.Clark stand alone in their design of a Taste Guide for pink wines which shows the depth of colour as well as the level of dryness/sweetness. Accordingly a typical Californian White Zinfandel is a 3A and most Shiraz Rosés will be 2B or 2C. All will provide attractive and refreshing drinking.

Two other key developments about rosé wine drinking. Customers now drink them all the year round not just in summer and through their meal not just as an aperitif.

ROSÉS



	Taste Guide	Trade Sales Price
<p>Sentina Pinot Grigio Rosé (Italy)</p> <p>Great value with attractive fruit and a clean, fresh, dry aftertaste.</p>	2A	£3.39
<p>££ Los Pastos Merlot Rosé (Chile)</p> <p>Stylish with good red berry fruit feel and soft refreshing acidity.</p>	2A	£3.59
<p>££ Pacific Heights Zinfandel Blush (California)</p> <p>Stylishly packaged this is a popular medium style of Blush that is bursting with succulent strawberries and cream flavours.</p>	3A	£3.89
<p>££ Simplicity Cabernet Merlot Rosé (Chile)</p> <p>Concentrated cherry and raspberry fruit. A persistent lingering aftertaste and soft acidity makes this rosé extremely attractive drinking.</p>	2B	£4.05
<p>££ Centelleo Tempranillo Rosado (Spain)</p> <p>Made in an ultra modern winery this rosé combines delicious fruit laden with tangy cherry and strawberry flavours and a savoury aftertaste.</p>	2A	£4.15
<p>Borie Manoux VDP Syrah Rosé (France)</p> <p>Vibrant colour and luscious, refreshing summer fruit flavours with a hint of spiciness.</p>	2C	£4.25
<p> Le Sanglier de la Montagne Syrah Rosé Réserve (France)</p> <p>Elegant but delightfully fruit filled with slightly spicy notes, this is great value for money from the South of France.</p>	2B	£4.29

ROSÉS CONTINUED

	Taste Guide	Trade Sales Price
<p>Jean des Vignes VDP Rosé (France)</p> <p>Fresh, light but vibrant rosé which has appealing dry fruit flavours.</p>	2B	£4.35
<p>££ Matra Hill Cabernet Sauvignon Rosé (Hungary)</p> <p>Pure Cabernet Sauvignon Rosés show red fruits together with more backbone than usual.</p>	2C	£4.39
<p>££ Tempo Pinot Grigio Rosé (Italy)</p> <p>A delicate pink wine full of the flavours of summer fruits.</p>	2A	£4.41
<p>££ Elementos Shiraz Rosé (Argentina)</p> <p>A lively rosé with tempting raspberry flavours, made by the famous flying Aussie winemaker Peter Bright.</p>	2C	£4.55
<p>State West White Zinfandel (California)</p> <p>Good example of this bewitching drink which smells and tastes like a bowl of raspberries.</p>	3A	£4.55
<p>Los Espinos Cabernet Sauvignon Rosé (Chile)</p> <p>Full flavoured rosé, with a medley of red fruits on the taste and a crisp finish.</p>	2B	£4.55
<p>Niel Joubert Pinotage Rosé (South Africa)</p> <p>Strawberry nose with some red cherry hints. Fresh and fruity with a soft finish.</p>	2C	£4.65
<p> Running Duck Fairtrade Organic Shiraz Rosé (South Africa)</p> <p>A Fairtrade organic rosé which has an attractive colour and a full flavour which can be drunk with food or on its own.</p>	2C	£4.75
<p>Bella Modella Pinot Grigio Blush (Italy)</p> <p>All the best parts of the Pinot Grigio grape with a hint of cherries on the flavour. Perfect with food or by itself.</p>	2A	£4.78
<p>Mateus Rosé (Portugal)</p> <p>Still the world's most famous pink wine with its touch of sparkle.</p>	4A	£4.89
<p>Anjou Rosé Cabernet, Chéreau Carré (Loire)</p> <p>The revival in rosé wines has rekindled interest in this old favourite. Very well-made top of the market medium dry rosé that is extremely tasty and long.</p>	3A	£5.01
<p> Le Poesie Pinot Grigio Blush (Italy)</p> <p>A slightly fuller bodied style while retaining the aromatic and refreshing qualities of the Pinot Grigio grape.</p>	2A	£5.25
<p>Blossom Hill White Zinfandel (California)</p> <p>The brand leader and ever popular.</p>	3A	£5.25
<p>Domaine de Moulin des Montarels Syrah Rosé (France)</p> <p>Loads of fruit and flavour and very drinkable.</p>	2B	£5.40
<p>Grant Burge Rosé GB11 (Australia)</p> <p>Ripe raspberry fruit balanced by clean, fresh acidity.</p>	2B	£5.59
<p>El Coto Rioja Rosado (Spain)</p> <p>Plenty of strawberry and raspberry aromas and flavours. A touch of rose petals and violets adds complexity to a tasty finish.</p>	2C	£5.59
<p>Redtree White Zinfandel (California)</p> <p>Delicious, off-dry rosé with wild strawberries, creamy raspberries and a delicious, crisp finish.</p>	3B	£5.95

