

GERMANY

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Germany's entry level fruity whites - Liebfraumilch, Hock, Niersteiner from Rheinhessen and Piesporter from the Mosel – remain extremely popular in all sizes be they 10 or 3 litre Bag-In-Boxes, 1.5 litre or 75cl. bottles or Single Serves. They have of course always been some of the On-Trade's best selling varieties but there are three relatively new developments which help maintain sales.

Much more wine is now drunk without food and such fruity, aromatic wines offer very easy drinking. They also are a good match for moderately spicy food when served slightly colder than normal. Indeed many prefer them to lager or tea. Finally, the 'spritzer' has appeared as a thirst-quencher and this originated in Germany as you can tell from the name.



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WHITE



££ Liebfraumilch, Otto Pressler

Still Germany's most popular and famous wine.

Also available in 1.5 Litres

Hock, Otto Pressler

Originally wine from Hockheim, now any Rhine wine. Fruity and medium.

Niersteiner Gutes Domtal, Otto Pressler

Ever popular with classic Muller Thurgau fruit. Very aromatic and fruity, floral style.

Piesporter Michelsberg, Otto Pressler

This remains the most popular German wine in green Mosel bottles. Easy to drink.

Erdener Treppchen Kabinett, Dr. Loosen

Mosel Riesling is coming back into fashion as one of the world's best aperitif wines with pure, intense fruit and mouth watering acidity. Dr. Loosen is a world renowned winemaker.

Taste Guide	Trade Sales Price
4	£3.23
4	£6.47
3	£3.33
3	£3.73
3	£4.13
3	£9.99