

HOUSE AND ENTRY LEVEL WINES 2009/10

The increases in excise duty and the variable exchange rates suffered at the start of 2009 has resulted in the wine team once again re-evaluating the improved range of House and Entry level wines we are offering this year. The search is on in the UK On-Trade for even more value for money wines to sell at below £12.95 a bottle. There are few wines that can now be purchased for below £3 a bottle, however, we are still able to offer our Versare blends at this price point and the varietals at just over £3 representing terrific value for money.

With many businesses looking for an increased range of wines that are attractive to sell by the glass we have searched hard to find you new, interesting and tasty wines that give you something new and different to offer. The wines of Wildwood, Le Sanglier and Vina Sutil come into this category and are certainly worth your consideration this year.

We have also developed our own dedicated label for the Vistamar Range – Simplicity – which is exclusive to H.B. Clark. The wines are exactly the same as the standard Vistamar varietals, but give us – and you our customers – more exclusivity.

The Water's Edge Range of wines have been developed into Larks' Ridge - a range of our own specially developed labels to give you a better point of difference against wines. We have introduced Tempo, our own Pinot Grigio and Pinot Grigio Rosé to give you two extra popular wines also 100% H.B. Clark.

All in all, H.B. Clark are extremely pleased to offer you this improved and extended range of House and Entry Level wines in a year that is important to retain profitability, yet offer your customers greater choice and even more incentive to visit your outlet.



Versare (Italy)

Rosso

Youthful, lively red with juicy cherry fruit flavours. Ideal Italian house wine.

Bianco

Refreshing, full of floral and apple fruit flavours.

Valpolicella

Light and fresh with lots of soft cherry fruit.

Merlot

Made to a modern style in Veneto, this Merlot is very attractive drinking with soft, varietal berry fruits.

Pinot Grigio Rosé

Great value with attractive fruit and a clean, fresh, off dry aftertaste.

Soave

A good example of generic entry level Soave. Flowery and delicate bouquet with a crisp, dry aftertaste.

Chardonnay

Typical light style Italian Chardonnay with soft lemon flavours and refreshing acidity.

Pinot Grigio

Extremely popular. Spicy and aromatic texture with a crisp, clean finish.

Liebfraumilch, Otto Pressler (Germany)

Still Germany's most popular and famous wine. Available in 75cl

Available in 1.5 Litres

Taste
Guide

Trade
Sales Price

B

£2.83

2

£2.83

B

£3.13

B

£3.13

2A

£3.13

2

£3.13

2

£3.13

2

£3.13

4

£3.13

£6.27





Beauroy Vin de Table (France)

Available in 75cl

1 Litres

1.5 Litres

Red Smooth, fruity and rounded.

Dry White Crisp and tasty.

Medium White Softer and very easy drinking.

Taste Guide

Trade Sales Price

B

2

3

£3.23

£4.45

£6.77

Hock, Otto Pressler (Germany)

Originally wine from Hockheim, now any Rhine wine. Fruity and medium.

3

£3.23



££

Las Montanas (Chile)

Merlot

Soft with succulent berry and damson flavours and a pleasing hint of cinnamon spice.

Cabernet Sauvignon

Smooth, easy drinking and packed with ripe currant flavours and a warm, peppery finish.

Merlot Rosé

Stylish with good red berry fruit feel and soft refreshing acidity.

Sauvignon Blanc

Lovely herbaceous tropical fruit flavours with refreshing balancing acidity.

Chardonnay

Smooth and satisfying with ripe peach and pineapple flavours and a hint of creamy richness.

B

£3.33

C

£3.33

2A

£3.33

1

£3.33

2

£3.33

Jabali (Spain)

Tempranillo

Very intense blackberry fruit flavours and great value.

Blanco

Zesty and refreshing with a very clean finish.

C

£3.43

2

£3.43



££

Pacific Heights (California)

Red Zinfandel

Very fruity, very powerful and very smooth and rounded.

Zinfandel Blush

Stylishly packaged this is a popular medium style of Blush that is bursting with succulent strawberries and cream fruit flavours.

Colombard Chardonnay

Crisp, fruity blend which is attractive to drink.

D

£3.63

3A

£3.63

2

£3.63

Niersteiner Gutes Domtal, Otto Pressler (Germany)

Ever popular with classic Muller Thurgau fruit - very aromatic and fruity, floral style.

3

£3.63



££

Gordon's Bay (South Africa)

Pinotage

A blackcurrant bouquet with cherry and bramble flavours integrated with velvety tannins and a hint of spice on the finish.

Chenin Blanc

This Chenin is a real gem! Balanced, elegant medium-bodied wine with smooth fruit and soft refreshing acidity representing outstanding value.

D

£3.63

3

£3.63

Auction House (Australia)

Shiraz

Stylishly presented with rich and flavoursome fruit made by an award winning winery.

Chardonnay

Good example of popular Oz Chardonnay. The fruit is concentrated and married with delicate oak fusion.

Taste Guide

Trade Sales Price

C

£3.63

2

£3.63



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Simplicity (Chile)

Chilean wines have been one of the great success stories for the wine trade and H.B.Clark is no exception. We first listed the Vistamar range in 75cl. bottles in 2005 and they have proved very successful indeed. Eighteen months ago, we added a range of Single Serve Vistamar.

We believe that the time has come to offer existing and potential customers an added advantage at no extra cost. We have agreed with Vistamar that the Simplicity range will be exclusive to H.B Clark in the North of England. The Simplicity juice in Sauvignon Blanc, Chardonnay, Rosé, Merlot and Cabernet Sauvignon will be the same as before but there will be a new, attractive label and the guaranteed increased exclusivity.

The Simplicity range will also become available in Single Serve size.

The H.B.Clark wine team is very excited by being now able to offer customers the same quality products safe in the knowledge that the Simplicity range is only available to the On-Trade in the North of England from H.B.Clark.



Cabernet Sauvignon

Packed with ripe blackberry and plum flavours with a hint of chocolate. A good example of well structured Chilean Central Valley winemaking.

Merlot

Smooth, succulent and plummy style with delicate hints of spice and crushed black pepper. Extremely popular and well priced.

Cabernet Merlot Rosé

Concentrated cherry and raspberry fruit. A persistent lingering aftertaste and soft acidity makes this rosé extremely attractive drinking.

Sauvignon Blanc

Tantalising ripe citrus tropical fruit flavours. Classic young, zingy, fresh and herbaceous feel.

Chardonnay

Very versatile medium-bodied varietal with scents of apples and melon. Soft, round and refreshing with a grapey finish.

C

£3.69

C

£3.69

2B

£3.69

1

£3.69

2

£3.69



Cape Reflections (South Africa)

Red

Mainly tank fermented to produce an easy drinking wine filled with red berry fruit.

White

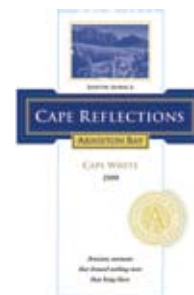
Harvested early in the season to preserve its freshness and zest. Unwooded and lovely with tropical fruit flavours and a crisp dry finish.

B

£3.75

2

£3.75





Casa Solera (Argentina)

Bonarda Malbec

This blend of Argentina's two most popular red grape varieties produces a soft, spicy and rounded wine.

Chenin Blanc

Ideally suited to Argentinian conditions the Chenin is honeyed but fruity, crisp and very easy drinking.

Taste Guide	Trade Sales Price
C	£3.79
3	£3.79

Casal Bordino (Italy)

Montepulciano d'Abruzzo

Lovely, soft approachable fruit. Well made and well balanced wine with an easy drinking style.

Trebbiano d'Abruzzo

A refreshing, tangy wine with a tasty finish which is very good value for money.

B	£3.85
1	£3.85

££

Centelleo (Spain)

Tempranillo

Ripe and juicy bramble and cherry flavours with hints of spice. Good length and tremendous value.

Centelleo Garnacha Rosado

Made in an ultra modern winery, this rosé combines delicious fruit packed with tangy cherry and strawberry flavours and a savoury aftertaste.

Viura Chardonnay

These grapes are sourced in the La Mancha area and combine so well together. Bright and citrusy and bottled young for maximum freshness. Liquid lemon mousse!



C	£3.85
2A	£3.85
2	£3.85

Wildwood (California)

Shiraz

Typical Shiraz blackberry flavours and finish which is soft and fruity.

Cabernet Shiraz Rosé

Summer fruits to the fore with an off-dry finish.

Chardonnay

Lemon and limes with a hint of butterscotch and vanilla.



Rosemount Road (Australia)

Red

Combines the richness of Shiraz, the vibrant fruit of Grenache and the generous texture of Mataro from a very reliable, consistent producer.

Rosé

Lots of vibrant, intense red berry fruit flavours and a luscious, generous finish. Produced by a well known estate in a modern presentation with a triangular label.

White

A tri-varietal of Chardonnay, Verdelho and Sauvignon Blanc giving richness, lots of tropical fruit and a zesty freshness.

C	£3.91
2B	£3.91
2	£3.91

C	£3.91
2A	£3.91
2	£3.91

Clear Mountain (South Africa)

Cinsault Ruby Cabernet

Light and fresh and very smooth and rounded.

Clear Mountain Chenin Blanc

Popular aperitif wine because of its freshness appealing to all tastes.

Clear Mountain Chenin Colombard

The addition of Colombard to the Chenin adds refreshing citrus flavours.

A	£3.91
3	£3.91
2	£3.91

A	£3.91
3	£3.91
2	£3.91

LARKS' RIDGE

LARKS' RIDGE

The success of our Wine Development programme over the last four years has led to a number of advantages for our customers in these difficult times for the On-Trade.

In particular, the increase in volumes sold has enabled us to reduce some of the price increases forced on us by Chancellors' exchange rates and rises in the costs of wine, glass and transport. During this period, our strategy has remained the supply of well-made and very good value wines which are as exclusive as possible.

The introduction of the Larks' Ridge range is a very significant step in our Wine Development programme. There are seven Larks' Ridge wines, all from the New World and all of excellent entry-level quality. They offer a combination of the tried and trusted such as Blush from California, Sauvignon Blanc and Cabernet Sauvignon from Chile to the rarer such as the Reserve Chardonnay and Pinotage Merlot from South Africa.

All the Larks' Ridge wines have plenty of up-front fruit and show well the characters of their constituent grape varieties. The juice has been carefully selected by our wine team for quality and value for money and we will be able to oversee the future development of the range extension as well as the quality. The Larks' Ridge range is totally exclusive to H.B. Clark and to H.B. Clark's customers.



££

- Larks' Ridge Pinotage Merlot** (South Africa)
Luscious but dry with plenty of fruit and a spicy finish.
- Shiraz Cabernet** (Australia)
A soft rounded easy drinking red with a light but spicy finish.
- Cabernet Sauvignon** (Chile)
Fresh and deep flavoured red with good depth of flavour.
- Blush** (California)
Good example of this bewitching drink which smells and tastes like a bowl of raspberries.
- Chardonnay Semillon** (Australia)
A subtle blend of two popular grapes, light, fresh and fruity.
- Reserve Chardonnay** (South Africa)
Classic dry white with added richness and flavours of apple, pear and tropical fruits.
- Sauvignon Blanc** (Chile)
Super entry level Sauvignon with lots of fruit and tangy flavours.

Taste Guide



Trade Sales Price

- £3.99
- £3.99
- £3.99
- £3.99
- £3.99
- £3.99
- £3.99



HOUSE AND ENTRY LEVEL WINES



££

Le Sanglier de la Montagne, Vin de Pays de l'Aude (France)

Carignan

Made from older vines which give a better concentration of flavour, this is a perfect partner to barbecue style meats being both strong in flavour but not too burly in the mouth.

White Grenache

Amazingly France's third most popular white wine grape variety behind Chardonnay and Sauvignon Blanc. Why? Because it provides refreshing, fruity wine which is almost Pinot Grigio like in character.

Taste Guide

Trade Sales Price

B

£4.03

2

£4.03

Nagyrede Estate (Hungary)

Chardonnay

This lightly oaked wine has lots of ripe apple and citrus flavours with a creamy finish. Underrated but great value- give it a try and we are sure that you won't be disappointed.

2

£4.03

Pinot Grigio

Incredibly popular, this wine is very soft and rounded. Hints of ripe apple and honey developing lively, aromatic characteristics giving a full and spicy flavour and a crisp, attractive finish.

2

£4.03

Piesporter Michelsberg, Otto Pressler (Germany)

This remains the most popular German wine in green Mosel bottles. Easy to drink.

3

£4.03



Jean des Vignes, Vin de Pays du Gers (France)

Available in 75cl
1 Litres

Red

Elegant, appetising red with a dash of Merlot. Ripe, mulberry aromas and flavour.

B

£4.09
£5.46

Rosé

Fresh, light but vibrant Rosé which has appealing dry fruit flavours.

2B

Dry White

Clean, dry and refreshing white wine that is fruity and lively and fresh.

2

Medium Dry White

Aromatic blend of the popular Colombard with Ugni Blanc which is fruity and attractive drinking.

3

££

Elementos (Argentina)

Shiraz Malbec

Powerful ripe black fruit with barrel aged complexity giving a touch of creamy spiciness. Super length of flavour and highly rated in Decanter 2008.

C

£4.09

Shiraz Rosé

A lively rosé with tempting raspberry flavours, made by the famous flying Aussie winemaker Peter Bright.

2C

£4.09

Chardonnay Viognier

The scents and flavours of apricots and peaches balance perfectly with the fresh acidity to give a rich, complex finish.

2

£4.09

Torrontes

Fabulous rose and peach aromas while the palate is refreshingly zingy leaving a lingering but voluptuous aftertaste.

2

£4.09



Frascati Superiore, Colle Fiorito (Italy)

Truly a 'superior' version of this famous wine. A much greater concentration of flavour and a longer finish.

2

£4.11

	Taste Guide	Trade Sales Price
<p>Rooiberg Cape White (South Africa)</p> <p>Lashings of lemony Colombard fruit make this good on its own or with food.</p>	2	£4.15
<p>££ Tempo (Italy)</p> <p>Pinot Grigio Rosé</p> <p>A delicate pink wine full of the flavours of summer fruits.</p> <p>Pinot Grigio Garganega</p> <p>The blending of the ever-popular Pinot Grigio with the grape used for Soave produces a smooth white combining aromatic and mineral flavours. Tempo is exclusive to H.B.Clark.</p>	2A 2	£4.15 £4.15
<p>Castillo del Romero Tempranillo (Spain)</p> <p>This Tempranillo from Navarra shows the improved vinification techniques in regions other than Rioja. Plenty of soft, rounded strawberry fruit.</p>	B	£4.19
<p> Niel Joubert (South Africa)</p> <p>Chenin Blanc</p> <p>A quite remarkable wine packed with a full rich flavour. Great weight of fruit balanced with zingy acidity and a long finish.</p> <p>Sauvignon Blanc</p> <p>Made in Paarl, the Joubert estate makes Sauvignon Blanc to a fuller and richer style. Packed full of fruit complexity with a lingering tropical fruit finish.</p>	3 2	£4.19 £4.19
<p>Concha y Toro (Chile)</p> <p>Mountain Cabernet Sauvignon</p> <p>Concha are one of Chile's best known producers, particularly famous for their care and quality control. The Cabernet is lip-smackingly full of flavour.</p> <p>Mountain Merlot</p> <p>Concha's Merlot is soft, round and warm with a smooth, weighty palate and intense plum and cherry flavours.</p> <p>Mountain Chardonnay</p> <p>Lots of vibrant, lemony fruit with very careful oaking make this well-balanced and with a long finish.</p> <p>Mountain Sauvignon Blanc</p> <p>Herbaceous Sauvignon which is crisp, dry and refreshing.</p>	C C 2 1	£4.23 £4.23 £4.23 £4.23
<p>££ Chianti Colli Senesi (Italy)</p> <p>Italy's most famous red made from the Sangiovese grape. Our entry level Tuscan wine is food friendly, fruity and full of flavour.</p>	C	£4.25
<p> Vina Sutil (Chile)</p> <p>Merlot</p> <p>Black cherry and bramble scented with a smooth and weighty palate.</p> <p>Cabernet Sauvignon Rosé</p> <p>Extremely attractive because of the strawberry and raspberry fruits which make it a taste of summer for all seasons.</p> <p>Sauvignon Blanc</p> <p>A vibrant and refreshing taste and feel in the mouth with a classic gooseberry and elderflower finish.</p> <p>Chardonnay</p> <p>Good balance of citrus Chardonnay fruit with honey and vanilla tones.</p>	C 2B 1 2	£4.29 £4.29 £4.29 £4.29

